

Stonhard to Present at IPPE 2025, Address Critical Hygiene Challenges in Poultry and Meat Environments

Dec. 12, 2024 — Stonhard, the leader in seamless resinous flooring, wall and lining systems, announces its participation in the 2025 International Production & Processing Expo (IPPE), taking place January 28-30 in Atlanta, GA. In addition to its presence on the exhibit floor, Stonhard's Director of Global Accounts, David Senn, will deliver a featured presentation, *"Make Flooring Boring... Solving the Top 5 Hygiene Issues Related to Poultry and Meat Processing Flooring"* at the event's TECHTalk educational session.

Senn, Stonhard's subject matter expert on the food & beverage sector, will explore how flooring can contribute to — or mitigate — critical hygiene challenges in poultry processing environments. His presentation will address practical, science-driven solutions to enhance safety, compliance, and operational efficiency in this demanding industry.

"At IPPE 2025, we're excited to connect with industry leaders and share how Stonhard helps make flooring 'boring' by eliminating the risks associated with inferior solutions," Senn said. "Stonhard's seamless, high-performance floors are built to handle the toughest environments without sacrificing aesthetics. Once installed, they work day after day, year after year, so you don't have to worry about them supporting your operations. That's what I mean by 'boring' -- floors that perform consistently and reliably, allowing you to focus on what matters most in your facility."

Attend Senn's presentation on the second day of the event, Jan. 29th, at 3 p.m. in TECHTalk Theater B. He will be joined by fellow Stonhard team members T.J. Patrino, Priscila Hernandez, and Mariana Aragon on the first two days in booth #B38032.

Catch Stonhard at IPPE 2025:

Date: Monday, Jan. 28 through Wednesday, Jan. 30, 2025

Booth #B38032 *Guests can enjoy free registration for IPPE 2025 by using promo code **EX45809**.*

David Senn's TECHTalks presentation:

Date: Tuesday, Jan. 29 | **Time:** 3 p.m. | **Location:** TECHTalk Theater B

For more information on Stonhard floors visit us at www.stonhard.com or call 800.257.7953.

